

# Financial Performance of Commercial Public Enterprises - 2004

## Associated Newspapers of Ceylon Ltd

**1 Name & Address of the Enterprise:** **Associated Newspapers of Ceylon Ltd**  
No.35, D.R.Wijewardena Mawatha  
Colombo 10.

**2 Mission:**

To be the leader in providing high quality products and service related to information knowledge and entertainment based on state of the art technology in print and electronic media in the Sri Lanka markets we serve.

**3 Major Activities:**

Printing and publishing newspapers.

**4 Performance Trend**

ABSOLUTE VALUES			2001	2002	2003	2004	2005 B
1	Total Revenue for the year	(Rs.' 000)	1,600,999	1,719,411	2,039,074	2,221,780	2,358,573
2	Gross Profit for the year	(Rs.' 000)	543,224	811,979	938,298	974,932	1,198,000
3	Net Profit before Interest and Tax for the year	(Rs.' 000)	(93,354)	157,623	145,660	56,339	31,956
4	Financial Charges for the year	(Rs.' 000)	8,608	6,987	5,235	5,400	N/A
5	Total Cost of Employment for the year	(Rs.' 000)	657,032	755,744	840,023	912,000	1,008,555
6	Capital Expenditure for the year	(Rs.' 000)	18,341	14,313	58,625	12,544	289,189
7	Non-Current Assets as at end of the year	(Rs.' 000)	260,465	243,074	288,500	264,019	532,299
8	Current Assets as at end of the year	(Rs.' 000)	1,012,163	838,285	969,661	968,034	889,323
9	Current Liabilities as at end of the year	(Rs.' 000)	316,442	264,464	331,974	248,579	476,964
10	Non-Current Liabilities as at end of the year	(Rs.' 000)	266,561	287,740	310,738	344,877	275,721
11	Equity as at end of the year	(Rs.' 000)	689,625	529,155	615,449	638,597	668,937
12	Contribution to the Consolidated Fund	(Rs.' 000)	-	-	-	5,000	-
13	Number of Employees as at end of the year	(Nos.)	2,757	2,657	2,820	2,842	2,842
14	Investment of Surplus Fund as at end of the year	(Rs.' 000)	-	-	-	-	-
15	<b>Key Performance Indicators</b>						
i)	Net Profit bef. Tax to Equity	(%)	-15%	28%	23%	8%	N/A
ii)	Net Profit bef. Fin. Charges & Tax to Total Assets	(%)	-7%	15%	12%	5%	2%
iii)	Current Ratio	(%)	320%	317%	292%	389%	186%
iv)	Total Cost of Employment per Employee	(Rs.' 000)	238	284	298	321	355

**5 Comments on Performance:**

Despite an increase in the revenue generation and gross profit, net profit has declined very sharply during the year.

Net profit has declined by 64% mainly due to high administrative expenses incurred during the year.

Capital expenditure has declined by 78% during the year.

Total asset base and liabilities have declined while equity has improved.

During the year the Company has contributed Rs.5mn to the Consolidated Fund as Dividends.

Return on equity and total assets have declined very sharply during the year.