

Financial Performance of Commercial Public Enterprises - 2004

Sri Lanka Broadcasting Corporation

1 Name & Address of the Enterprise: Sri Lanka Broadcasting Corporation
P.O.Box. 574
Torrington Square
Colombo 07.

2 Mission:
To function as the pioneer broadcaster in the broadcasting field in Sri Lanka.

3 Major Activities:
Selling of Airtime - local and foreign
Broadcasting news and current affairs
Broadcasting social, cultural and educational programs
Providing transmission facilities
Developing transmission by adopting new technologies

4 Performance Trend

ABSOLUTE VALUES		2001	2002	2003	2004	2005 B
1	Total Revenue for the year	(Rs.' 000) 402,656	402,783	482,349	551,127	520,300
2	Gross Profit for the year	(Rs.' 000) -	-	-	-	-
3	Net Profit before Interest and Tax for the year	(Rs.' 000) (126,616)	(106,848)	(21,953)	(20,936)	(92,294)
4	Financial Charges for the year	(Rs.' 000) 20,060	21,692	9,384	25,221	22,050
5	Total Cost of Employment for the year	(Rs.' 000) 258,035	234,479	226,309	273,248	294,102
6	Capital Expenditure for the year	(Rs.' 000) 40,956	16,594	30,149	24,900	35,950
7	Non-Current Assets as at end of the year	(Rs.' 000) 1,372,556	1,178,493	928,933	875,602	1,152,718
8	Current Assets as at end of the year	(Rs.' 000) 280,278	167,304	174,721	214,603	145,681
9	Current Liabilities as at end of the year	(Rs.' 000) 234,920	171,449	166,407	190,947	132,800
10	Non-Current Liabilities as at end of the year	(Rs.' 000) 241,555	329,684	235,453	238,275	200,150
11	Equity as at end of the year	(Rs.' 000) 1,176,360	844,666	701,792	660,982	965,449
12	Contribution to the Consolidated Fund	(Rs.' 000) -	-	-	-	-
13	Number of Employees as at end of the year	(Nos.) 1,179	1,200	1,196	1,126	1,184
14	Investment of Surplus Fund as at end of the year	(Rs.' 000) 1,000	1,000	1,000	1,000	1,000
15	Key Performance Indicators					
i)	Net Profit bef. Tax to Equity	(%) -12%	-15%	-4%	-7%	-12%
ii)	Net Profit bef. Fin. Charges & Tax to Total Assets	(%) -8%	-8%	-2%	-2%	-7%
iii)	Current Ratio	(%) 119%	98%	105%	112%	110%
iv)	Total Cost of Employment per Employee	(Rs.' 000) 219	195	189	243	248

5 Comments on Performance:

Revenue generation although has increased by 14% the Corporation continues to incur losses and it has increased unprecedently during the year with the substantial increase in the financial charges.

Total cost of employment has increased by 21% despite decline in the number of employees.

Capital expenditure has declined during the year.

There has been a decline in the total assets while liabilities has increased.

Continuous heavy losses had resulted in erosion of capital.

Current liabilities represents 89% of the current assets reflecting a deterioration in liquidity.